

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14 END FALL2010 QUARTER	15
16	17 BREAK	18 BREAK	19 BREAK	20 BREAK	21 BREAK	22
23 WEEK 1	24 BEGIN WINTER 2011 QUARTER Course Overview: STUDENT SAMPLES LECTURE: LOGOS AND IDENTITIES UNIT 1: Identity Research and Development Purpose, Function, Audience, Consistency, Typography STUDIO TIME: IDENTITY RESEARCH EXERCISE – CURRENT WORK Identities, Digital Portfolios, Current Work (students gather work and submit a CD with 5-7 pieces for review)	25	26	27 DUE EOC: IDENTITY RESEARCH EXERCISE AND CD OF CURRENT WORK Identities, Digital Portfolios, Current Work (students gather work and submit a CD with 5-7 pieces for review) LECTURE: LOGO CATEGORIES REVIEW Name only, Initial Letter, Abstract, Allusive, Associative, Combination (no thumbnails for Pictorial) STUDIO TIME: LOGO THUMBNAI Create Logos – 6 from each of 7 categories = 42 (no thumbnails for Pictorial) <small>* Heather Grogan</small>	28	29
30 WEEK 2	31 STUDIO TIME: LOGO THUMBNAI Create Logos – 6 from each of 7 categories = 42 (no thumbnails for Pictorial)					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
WEEK 2		1	2	3 DUE EOC: LOGO THUMBNAI Create Logos – 6 from each of 7 categories = 42 (no thumbnails for Pictorial) STUDIO TIME: LOGO THUMBNAI, THEN DIGITAL LOGO COMPS and COLOR STUDIES 3 color studies of 3 different logos completed in Illustrator (color print and files in student drive) <small>* Heather Grogan</small>	4	5	
WEEK 3	6 DUE EOC: DIGITAL LOGO COMPS and COLOR STUDIES 3 color studies of 3 different logos completed in Illustrator (color print and files in student drive)	7	8	9	10 DUE EOC: FINAL LOGO SHEET (Color print and files in student drive) LECTURE: UNIT 2: Digital Portfolio Research and Development. PDF Portfolio, Business card, Resume – Purpose, Function, Audience, Consistency, Typography STUDIO TIME: FINAL LOGO SHEET THEN PDF PORT RESEARCH EXERCISE Gather and analyze PDF Portfolios, Current Work <small>* Heather Grogan</small>	11	12
WEEK 4	13 DUE EOC: PDF PORT RESEARCH EXERCISE Gather and analyze PDF Portfolios, Current Work LECTURE: UNIT 2: Digital Portfolio Research and Development. Layout, Content Organization, Grids STUDIO TIME: PDF PORT RESEARCH EXERCISE THEN GRID EXERCISE Create a layout using principles from grids lecture.	14	15	16	17 DUE EOC: GRID EXERCISE Create a layout using principles from grids lecture. STUDIO TIME: GRID EXERCISE THEN PDF PORT THUMBNAI: Intro page, Portfolio page: 5-7 pieces (Title, Sample, Objective), Resume page, Contact page and business card and printed resume. <small>* Heather Grogan</small>	18	19
WEEK 5	20 STAFF/FACULTY IN-SERVICE NO CLASS	21	22	23	24 DUE EOC: PDF PORT THUMBNAI Intro page, Portfolio page: 5-7 pieces (Title, Sample, Objective), Resume page, Contact page and business card and printed resume. LECTURE: PHOTOGRAPHING DESIGN WORK Photographing Mock-ups and Environments, Lighting, Exposure, Perspective (POV), Compositing in Photoshop. STUDIO TIME: PDF PORTFOLIO THUMBNAI THEN PHOTOGRAPHY ASSIGNMENT Photograph 3 pieces and create 1 composite. <small>* Heather Grogan</small>	25	26
WEEK 6	27 DUE EOC: PDF PORT DIGITAL COMP PDF Portfolio with objectives, titles, work samples and completed resume LECTURE: Objectives/Design Rationale/Resume and business card specifications and purpose.	28					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 6		1	2	3 DUE EOC: RESUME AND BUSINESS CARD First draft of printed resume and business card STUDIO TIME: Revisions to PDF Portfolio * Heather Grogan	4	5
6 WEEK 7	7 DUE EOC: PDF PORT DIGITAL FINAL Make changes to PDF portfolio, business card, printed resume and CD label. 1. Color Print High Resolution PDF Portfolio 2. Burn ALL PDF, Resume and Business card FILES to ONE CD with a designed and printed CD label.	8	9	10 LECTURE: PORTFOLIO WEBSITE UNIT 3: Converting PDF Portfolio to Web Purpose, Function, Audience, Consistency, Typography STUDIO TIME: WEBSITE RESEARCH EXERCISE Gather and analyze Portfolio Websites – Home page layout and content, Portfolio page layout and content, Resume page layout, Contact page layout, Backgrounds, Rollovers, Universal Navigation, Sub navigation. * Heather Grogan	11	12
13 WEEK 8	14 DUE BOC: WEBSITE RESEARCH EXERCISE_ Gather and analyze Portfolio Websites LECTURE: Layout, Content Organization, Grids and Typography for Web. Print to Web Considerations UNIT 3: Converting PDF Portfolio to Web STUDIO TIME: BEGIN PORT WEBSITE DESIGNS: Portfolio Website Template – Home page, Main and Secondary Portfolio page, Resume page, Contact page.	15	16	17 DUE EOC: PORT WEBSITE DESIGNS Portfolio Website Template – Home page, Main and Secondary Portfolio page, Resume page, Contact page. * Heather Grogan/Tom Estlack	18	19
20 WEEK 9	21 DEMO/EXERCISE: Formatting text using HTML and CSS STUDIO TIME: BUILD PORTFOLIO WEBSITE Portfolio Website template in Dreamweaver. Create Index page using HTML and CSS first.	22	23	24 DUE EOC: INDEX PAGE HTML and CSS for the Index Page, includes file management. FTP to student hosting account. STUDIO TIME: INDEX PAGE FIRST THEN PORTFOLIO MAIN, RESUME, CONTACT PAGES * Heather Grogan/Tom Estlack	25	26
27 WEEK 10	28 STUDIO TIME: WORK ON ALL PAGES & CONTENT FORMATTING INDEX, PORTFOLIO MAIN, PORTFOLIO DETAIL, RESUME, CONTACT PAGES, INCLUDES UNIVERSAL NAVIGATION AND BASIC FORMATTING. HTML and CSS for all pages, includes file management.	29	30	31 DUE EOC: ALL PAGES & CONTENT FORMATTING INDEX, PORTFOLIO MAIN, PORTFOLIO DETAIL, RESUME, AND CONTACT PAGES. INCLUDES UNIVERSAL NAVIGATION AND BASIC FORMATTING. HTML and CSS for the Index Page, includes file management. HTML and CSS for all pages, includes file management. FTP to student hosting account. STUDIO TIME: WORK ON ALL PAGES & CONTENT FORMATTING * Heather Grogan/Tom Estlack		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
WEEK 10					1	2
3	4 STUDIO TIME: PORT WEBSITE – REFINE LAYOUT AND TROUBLE SHOOT SITE Make changes to Portfolio Website according to feedback, add application photos, browser compatibility, code errors, CSS conflicts, Fonts.	5	6	7 DUE EOC: FTP PORTFOLIO WEBSITE FTP progress to student hosting account. STUDIO TIME: PORT WEBSITE – REFINE LAYOUT AND TROUBLE SHOOTING Make changes to Portfolio Website according to feedback, add application photos, browser compatibility, code errors, CSS conflicts, Fonts. <small>* Heather Grogan/Tom Estack</small>	8	9
10	11 DUE EOC: PORT WEBSITE FINAL FTP to student hosting account. LAST DAY WINTER 2011 QUARTER	12 BREAK	13 BREAK	14 BREAK	15 BREAK	16
17	18 BREAK	19 FIRST DAY SPRING 2011 QUARTER	20	21	22	23
24	25	26	27	28	29	30