

## **Curriculum Vitae**

### **Sarah E. Davis**

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### **Education**

Master of Science, Instructional Leadership, Robert Morris University, Pittsburgh, PA, 2002

Bachelor of Fine Arts, Illustration, Columbus College of Art and Design, Columbus, OH, 1994

Associate in Specialized Technology, Graphic Design, Art Institute of Pittsburgh, Pittsburgh, PA, 1988

### **Academic Experience**

Full-Time Senior Instructor, Graphic Design, School of Design, Pittsburgh Technical Institute (PTI), Pittsburgh, PA, 2008-present

Graphic Design Curriculum Lead, PTI, Pittsburgh, PA, 2000-present

Worldwide Instructional Design System (WIDS) Coordinator, Graphic Design, PTI, Pittsburgh, PA, 2008-present

WIDS Coordinator, Graphic Design and Multimedia, PTI, Pittsburgh, PA, 2005-2008

Full-Time Instructor, Graphic Design, School of Design, PTI, Pittsburgh, PA, 1995-2008

Faculty Mentor, PTI, Pittsburgh, PA, 1998-2000

### **Professional Experience**

Freelance graphic design and consultation, Pittsburgh, PA, 1990-present

Evolve Massage & Wellness Center, Design Consultant/Graphic Designer, Identity Development, 2010-present

Church of Reconciliation, Graphic Designer, 40th Anniversary Event with Ann Lamott, Promotional Materials, 2009

Animal Advocates: Animal Welfare Organization, Design Consultant/Graphic Designer, Identity Development, 2009

River Nile Villages Sudanese Education Fund, Graphic Designer, Identity Development, 2009

Mary Matthews-Wolf: Spiritual Practitioner, Graphic Designer, Identity Development, 2007

The Cardello Building, Design Consultant/Graphic Designer, Identity Development, 1993-1996

JW Krusinski Advertising & Design, Pittsburgh, PA, Designer/Art Director, August 1994-June 1995 / February 1991-July 1992

The ideaWorks, Inc., Pittsburgh, PA, Designer/Art Director, August 1988-June 1990

### **Presentations and Publications**

Facilitator, Assessment Training and Workshops, Graphic Design Department, PTI, Pittsburgh, PA, 2005-present

Facilitator, WIDS Training and Workshops, Graphic Design Department, PTI, Pittsburgh, PA, 2005-present

Facilitator, Graphic Design: Design 3 Course, Curriculum Development Workshop, PTI In-Service Session,  
Pittsburgh, PA, 2009-2010

Facilitator, Teaching Portfolio Lunch Workshops, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2009  
Facilitator, New Teacher Training: Introducing WIDS and Effective Assessment, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2008  
Coauthor, "Faculty Guide to Student Learning and Assessment," Middle States Assessment, PTI, Pittsburgh, PA, 2007  
Author, Middle States Review, "Distance Learning" section, PTI, Pittsburgh, PA, 2006  
Facilitator, WIDS Assessment Fair: Portfolios, Theory Presentation, PTI In-Service, Pittsburgh, PA, 2006  
Facilitator, WIDS Assessment Fair: WIDS, Technical Workshop, PTI In-Service, Pittsburgh, PA, 2006  
Facilitator, WIDS Training: Graphic Design/Multimedia, Technical Workshop, PTI In-Service, Pittsburgh, PA, 2006  
Presenter, Product Knowledge Sessions for Admissions, Graphic Design Department, PTI, Pittsburgh, PA, 2000-2005  
Facilitator, Utilizing ExamVue, Technical Workshop, PTI In-Service, Pittsburgh, PA, 2002  
Presenter, Prospective Student Presentation, Graphic Design Department, PTI, Pittsburgh, PA, 2002  
Presenter and Author, Master's Thesis, "Print and Interactive Design Education: Instructional Issues and the Diverse Needs of Students in the Post-Secondary Classroom," Robert Morris University, Instructional Leadership, Pittsburgh, PA, 2002

### **Exhibitions**

Faculty Art Show, PTI, Pittsburgh, PA, 2005-present  
Boneyard Arts Festival, 40North Champaign County Arts Council, Champaign, IL, 2010  
The Brew House, "Yes. Thank You," Pittsburgh, PA, 2009

### **Honors, Awards and Scholarships**

Best of Show, "Train," Graphite on Paper, PTI Faculty Art Show, Pittsburgh, PA, 2007  
Special Commendation, "Faculty Guide to Student Learning and Assessment," Middle States Review Committee, PTI, Pittsburgh, PA, 2007  
PTI C.O.R.E. Award for Teaching Excellence, PTI, Pittsburgh, PA, 2006  
Second Place, "Rumi," Video, PTI Faculty Art Show, Pittsburgh, PA, 2005  
Freshman Scholarship Award, Columbus College of Art and Design, Columbus, OH, 1993

### **Courses Taught**

Design 2, Graphic Design Department, PTI, Pittsburgh, PA, 2003-present  
Computerized Page Make-up (InDesign), Graphic Design Department, PTI, Pittsburgh, PA, 2003-present  
Design 1, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Portfolio Development 2, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Corporate Design, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Portfolio Development 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Typography 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Typography 2, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Advertising Processes 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Advertising Processes 2, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Web Design 1, Graphic Design Department, PTI, Pittsburgh, PA, Lab Instructor, 2011  
Design 3, Graphic Design Department, PTI, Pittsburgh, PA, 2005-2011  
Drawing 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2009  
Project Development, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2008  
Drawing 2, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003

Production 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Production 2, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Illustration 1, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Illustration 2, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
History of Design, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Computerized Page Make-up (QuarkXPress), Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Digital Imaging, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2000  
Design Fundamentals, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2000  
Career Development, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2000

### **Curriculum Development**

Lead Developer, Portfolio Development 3 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2011-present  
Lead Developer, Design 3 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2009-present  
Graphic Design WIDS Coordinator, Transfer Graphic Design Curriculum into WIDS Software, PTI, Graphic Design Department, Pittsburgh, PA, 2005-present  
Lead Developer, Design 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2003-present  
Development Team Member, Computerized Page Make-up (InDesign) Course, Graphic Design Department, PTI, Pittsburgh, PA, 2002-present  
Lead Developer, Portfolio Development 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Lead Developer, Portfolio Development 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Lead Organizer/Facilitator, Portfolio Shows, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Lead Developer, Design 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 2000-present  
Lead Developer, Typography 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-present  
Lead Developer, Typography 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-present  
Lead Developer, Advertising Processes 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Lead Developer, Advertising Processes 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1995-present  
Lead Developer, Corporate Design Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2010  
Lead Developer/Facilitator, Portfolio Advisor Process, Graphic Design Department, PTI, Pittsburgh, PA, 2005-2009  
Lead Developer, Project Development Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2009  
Lead Developer, Drawing 1 Course, Graphic Design Department, Pittsburgh, PA, 1998-2009  
Lead Developer, Drawing 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2009  
Development Team Member, Production 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2005  
Development Team Member, Production 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1998-2005  
Lead Developer, Design Fundamentals Course, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2005  
Lead Developer, Illustration 1 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1996-2002  
Lead Developer, Illustration 2 Course, Graphic Design Department, PTI, Pittsburgh, PA, 1996-2002  
Development Team Member, History of Design Course, Graphic Design Department, PTI, Pittsburgh, PA, 1997-2003  
Lead Developer, Computerized Page Make-up (QuarkXPress), Graphic Design Department, PTI, Pittsburgh, PA, 1995-2003  
Development Team Member, Professional Development Course, Graphic Design Department, PTI, Pittsburgh, PA, 1995-2000

### **Academic Services**

Juror, PTI Scholarship Art Competition for High School Students, School of Design, PTI, Pittsburgh, PA, 2010-present  
Identity Advisor to Multimedia Students, School of Design, PTI, Pittsburgh, PA, 2009-present  
Assessment Coordinator, Graphic Design, School of Design, PTI, Pittsburgh, PA, 2005-present  
Curriculum Lead, Graphic Design, School of Design, PTI, Pittsburgh, PA, 2000-present

Portfolio Show Coordinator, Graphic Design, School of Design, PTI, Pittsburgh, PA, 2000-present  
Participant, Graphic Design and Multimedia Advisory Board Meetings, Pittsburgh, PA, 2000-present  
Co-Developer and Co-Facilitator, "Designing for Print and Web," Saturday Brush-up Class, School of Design, PTI, Pittsburgh, PA, 2008  
Developer and Facilitator, Portfolio Development Independent Study Course, Pittsburgh, PA, 2007-2008  
Industry Led Projects Coordinator, Graphic Design Department, School of Design, PTI, Pittsburgh, PA, 1997-2008  
Developer and Facilitator, Portfolio Development, Saturday Brush-up Class, School of Design, PTI, Pittsburgh, PA, 2007  
Committee Member, Faculty Assessment, PTI, Pittsburgh, PA, 2006  
AIGA Student Group Facilitator: Fundraisers, Events and Projects, School of Design, PTI, Pittsburgh, PA, 2003-2006  
Developer and Facilitator, "QuarkXPress," Saturday Brush-up Class, School of Design, PTI, Pittsburgh, PA, 2005  
Developer and Facilitator, "Photoshop," Saturday Brush-up Class, School of Design, PTI, Pittsburgh, PA, 2004  
Chaperone, PTI AIGA Student Trips, New York, NY, 1998-1999  
Organizer and Chaperone, Washington DC Museum Field Trips, History of Design, PTI, Pittsburgh, PA, 1995-1999

### **Institutional Service and Committees**

Graphic Design Department Representative, Open House Sessions, PTI, Pittsburgh, PA, 2011-present  
Evaluator, Internship Site Visits, PTI, Pittsburgh, PA, 2000-present  
Graphic Design Consultant to Graduate Services, Internship Placement and Interview Preparation, PTI, Pittsburgh, PA, 1995-present  
Identity Design Consultant and Graphic Designer, Internal Signage, PTI, 2011  
Graphic Design Consultant, Travelogue Presentation Display, Travel and Tourism Department, PTI, Pittsburgh, PA, 2009  
Graphic Design Department Representative, Job Placement Meeting, American Greetings Corporate Headquarters, Cleveland, OH, 2008  
Assessment Team Member and WIDS Coordinator, SLO Matrix (Student Learning Outcomes Matrix) Development, PTI, Pittsburgh, PA, 2008  
Faculty Representative and Committee Member Representative, Middle States Assessment Review Session, PTI, Pittsburgh, PA, 2007  
Subcommittee Member and Author, Middle States Review, Distance Learning Section, PTI, Pittsburgh, PA, 2006  
Committee Member, Middle States Assessment, PTI, Pittsburgh, PA, 2006  
Participant and Evaluator, Graphic Design and Multimedia Faculty Interviews and Teaching Demonstrations, PTI, Pittsburgh, PA, 1998-2005  
Graphic Design Department Representative, Orientation Sessions, PTI, Pittsburgh, PA, 1995-2003  
Graphic Designer, In-Service Visuals, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2000-2004  
Graphic Design Department Consultant, Graduate Services, PTI, Pittsburgh, PA, 1995-1999

### **Service to the Community**

Graphic Design Director, PTI Industry Led Projects, Pittsburgh, PA, 1998-present  
Pittsburgh Sports Report, Kid Sports Magazine, Magazine Layout and Illustration, Pittsburgh, PA, 2005-2011  
Myasthenia Gravis Association of Western Pennsylvania, Website, Pittsburgh, PA, 2010  
Mount Assisi Preschool, Logo and Website, Pittsburgh, PA, 2010  
"Yes Thank You," Independent Artist's Exhibition, Poster and Booklet, Brew House, Pittsburgh, PA 2009  
Thomas Bruno Accordion Repair, Logo and Promotional Collateral, Pittsburgh, PA, 2008  
PTI Massage Clinic, Brochure Series, Pittsburgh, PA, 2008  
Kids and a Cause, Logo, Website and Product Tags, Pittsburgh, PA, 2007  
River Nile Villages, Website, Bethel Park, PA, 2006

Mind Your Body & Spirit Expo, Poster, Program and Advertisements, Pittsburgh PA, 2006  
Oakdale Baseball Association, Logo and T-shirt Designs, Oakdale, PA, 2006  
Shaare Torah Congregation, Logo and Newsletter, Pittsburgh, PA, 2005  
Easter Seals, PR Kit, Pittsburgh, PA, 2005  
Pareto Consulting: Human Resources Services, Logo and Website, Pittsburgh, PA, 2005  
OWN: Onyx Woman Network, Logo and Brochure, Pittsburgh, PA, 2005  
Bright Moment, One-Minute Motivator, Logo and Book Cover, New Jersey, 2004  
Life's Work of Western PA, Mural and PR Kit, Pittsburgh, PA, 2003  
Panel 1 Judge, Teacher Excellence Center, Pittsburgh, PA, 2003  
Screen Printing Instructor, Boy Scouts Explorers, PTI, Pittsburgh, PA, 2002

### **Professional Development: Courses, Workshops, and Certificates**

Participant, "Online Teaching" module, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2012  
Participant, "The Art of Being Firm, Fair & Consistent: Managing Diverse Learners & Classroom Dynamics," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2012  
Participant, "Examining Assessment from Both Sides of the Desk," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2011  
Participant, "Wimba: The Virtual Classroom," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2011  
Participant, "Presenting Data and Information," One-day Information Design course taught by Edward Tufte, Pittsburgh, PA, 2010  
Participant, "WIDS Teaching and Learning Plans" module, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2010  
Participant, "WIDS Plan for Learning," Technical Module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2010  
Participant, "Cooperative Learning/Grouping Strategies," Theory Module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2009  
Participant, "Teaching to the Learning Styles" module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2009  
Participant, "Assessment for Improvement vs. Assessment for Accountability," Theory Module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2009  
Participant, "Active Learning" CBT, PTI Center for Teaching and Learning, Pittsburgh, PA, 2009  
Participant, "Web Design 1" course, Multimedia Department, School of Design, PTI, Pittsburgh, PA, 2009  
Participant, "Web Design 2" course, Multimedia Department, School of Design, PTI, Pittsburgh, PA, 2009  
Participant, "Interactive Multimedia (Flash)" course, Multimedia Department, School of Design, PTI, Pittsburgh, PA, 2009  
Participant, "WIDS Quick Syllabus" module, Center for Teaching and Learning, PTI, Pittsburgh, PA, 2009  
Participant, "Creating Meaningful Learning Experiences," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2008  
Participant, "Recognizing Drug & Alcohol Symptoms," Greenbrier Treatment Center, Informational Presentation, PTI In-Service, Pittsburgh, PA, 2008  
Participant, "Managing the Logistics," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2008  
Participant, "Effective Grading and Assessment: Strategies to Encourage Critical Thinking and Enhance Student Learning," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2008  
Participant, "Questioning Techniques" CBT, Theory Module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2007  
Participant, "Reflective Teaching/Teaching Portfolios," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2007  
Participant, "WIDS Designing and Assessing Learning," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2007  
Participant, "Adobe Flash," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2007  
Participant, "Assessment: Building a Bridge to Student Learning," Theory Presentation, PTI, In-Service, Pittsburgh, PA, 2007  
Participant, "Adobe InDesign," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2006  
Participant, "Everyday Teachable Lessons, Goals for Personal Development," Theory Presentation, PTI In-Service, Pittsburgh, PA, 2006  
Participant, "WIDS Designing and Assessing Learning," Technical Module, PTI Center for Teaching and Learning, Pittsburgh, PA, 2005  
Participant, "Using Chat and the Virtual Classroom in your Blackboard Course Web Site," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2005  
Participant, "The Blackboard Grade Book," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2005

Participant, "Using the Digital Drop Box for Assignment Submission in your Blackboard Course Web Site," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2005

Participant, "Blackboard Discussion Panel 2," Technical Workshop, PTI In-Service, Pittsburgh, PA, 2005

Participant, Certificate of Completion, WIDS (Worldwide Instructional Design System), Wisconsin Technical College System Foundation, Waunakee, WI, 2005

### **Professional Memberships**

Member, CAA (College Art Association), New York, NY, 2012-present

Member, AIGA (American Institute of Graphic Arts), National and Pittsburgh, PA Chapter, 2002-present